

Dog Power Perks

Manufacturer Direct Pricing

Dog Power is shipped to us straight from our manufacturer. That's how we can offer our high quality food at such a low price. You don't pay for fancy packaging or a "middle-man." You get a great dog food at a fair price.

Frequent Buyer Program

When you buy 10 bags of our food, you'll get the 11th one free! We use a hassle-free card stamp system, so you don't need to worry about giving up your private information. There is no time limit for redemption so you won't ever need to rush to buy more than you need to avoid an expiration date.

Dog Power Success Story

If your dog does well on our food, let us know! If we use your story in our monthly newsletter you'll receive a free gift card as well as have your dog's picture featured in our newsletter and on our web site. Visit www.moundspet.com or ask a sales associate for more details.

100% Satisfaction Guarantee

Dog Power comes with a complete 100% satisfaction guarantee. If your dog isn't happy, we aren't happy. Your pet's health is most important to us, whether you feed Dog Power or not.

**Actual
Kibble**



**Dog Power is available
Exclusively at all
Mounds Pet Food Warehouse
Locations**

Madison East Middleton
2110 S. Stoughton Rd 8311 University Ave
(608) 221-0210 (608) 831-3000

Fitchburg Janesville
5350 King James Way 1725 Lodge Dr
(608) 271-1800 (608) 758-9998

Sun Prairie
2422 Montana Ave
(608) 825-9800

www.moundspet.com

Also Try...

**Purrfect
Cat**

For Kittens
and Cats of
all ages

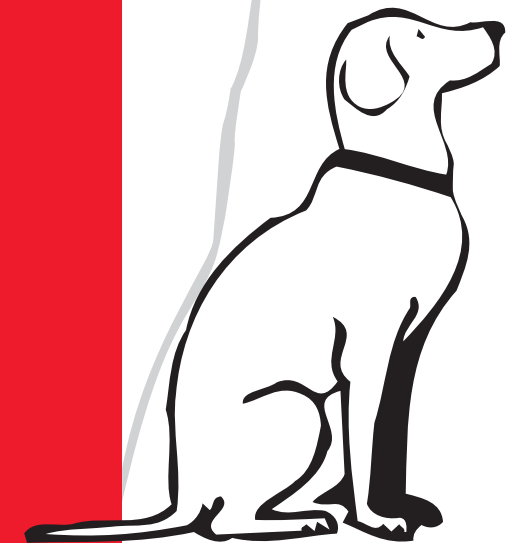


MOUNDS
**Purrfect
Cat Food**
Naturally Formulated

MOUNDS
PET FOOD WAREHOUSE®

Dog Power

Naturally Formulated





Mounds Premium Nutrition

Mounds Dog Power is a private label premium dog food formulated by professional food nutritionists. Dog Power is shipped direct from the manufacturer right to our stores. This ensures freshness, consistency, and everyday low pricing. Dog Power provides your pet with a high quality (AAFCO) Association of American Feed Control Officials certified Dog Food.

Key Ingredients

Chicken Meal

Key Benefits

Chicken Meal is the most digestible and palatable meat source available. Our high quality chicken meal comes from a USDA inspected facility. There are no By-Products found in Mounds Dog Power.

Multiple Grain Sources

Multiple grain sources minimize the risk of allergic reaction. High concentrations of single grains in other foods can lead to the development of allergies.

Flax Seed

Flaxseed is an excellent source of alpha-linolenic acid (omega 3 fatty acids) which helps improve skin and coat.

Beet Pulp

Mounds Dog power contains beet pulp, an insoluble fiber source that helps to keep the digestive system running smoothly.

Mounds Dog Power is naturally preserved with mixed tocopherols (a source of vitamin E) and citric acid.

Switching Your Dog To Dog Power

For easiest adjustment, mix increasing amounts of Mounds Dog Power with decreasing amounts of your dogs current food over a 5 day period, until you are only feeding Dog Power. Adjust as needed for your dogs age and activity level.

Mounds Formulas

Growth-Extra

Formulated for puppies up to one year, pregnant and nursing females, and working dogs

Ingredients:

Chicken Meal, Corn, Chicken Fat (preserved with mixed tocopherols and citric acid), Wheat Flour, Corn Gluten Meal, Rice, Beet Pulp, Fish Meal, Flaxseed, Dried Whey, Brewers Dried Yeast, Dried Egg Product, Salt, Potassium Chloride, Choline Chloride, Vitamin A, D3, E, B12 Supplements, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Folic Acid, Menadione Sodium Bisulfate (Source of Vitamin K Activity), Biotin, Zinc Oxide, Iron Carbonate, Manganous Oxide, Copper Oxide, Cobalt Carbonate, Calcium Iodate, Sorbic Acid, Sodium Selenite

Maintenance

For adult dogs one to six years old

Ingredients:

Chicken Meal, Corn, Wheat Flour, Oat Flour, Chicken Fat (preserved with mixed tocopherols and citric acid), Rice, Beet Pulp, Corn Gluten Meal, Liver, Flaxseed, Dried Whey, Brewers Dried Yeast, Potassium Chloride, Salt, Choline Chloride, Vitamin A, D3, E, B12 Supplements, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Folic Acid, Menadione Sodium Bisulfate (Source of Vitamin K Activity), Biotin, Zinc Oxide, Iron Carbonate, Manganous Oxide, Copper Oxide, Cobalt Carbonate, Calcium Iodate, Sorbic Acid, Sodium Selenite.

Senior-Weight Management

For less active dogs and dogs over six years old

Ingredients:

Chicken Meal, Rice, Pearled Barley, Oat Flour, Corn, Wheat Flour, Beet Pulp, Chicken Fat (preserved with mixed tocopherols and citric acid), Liver, Flaxseed, Potassium Chloride, Calcium Sulfate, Salt, Monocalcium Phosphate, Choline Chloride, Vitamin A, D3, E, B12 Supplements, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Folic Acid, Menadione Sodium Bisulfate (Source of Vitamin K Activity), Biotin, Zinc Oxide, Iron Carbonate, Manganous Oxide, Copper Oxide, Cobalt Carbonate, Calcium Iodate, Sorbic Acid, Sodium Selenite.

Guaranteed Analysis

Growth-Extra

Nutrient	US
Crude Protein (min)	28.0%
Crude Fat (min)	18%
Crude Fiber (max)	3.5%
Ash (max)	7.5%

Metabolizable (KCAL/Lb): 1,875
(KCAL/GM): 4.0
(KCAL/CUP): 400

Maintenance

Nutrient	US
Crude Protein (min)	24.0%
Crude Fat (min)	12%
Crude Fiber (max)	3.5%
Ash (max)	6.5%

Metabolizable (KCAL/Lb): 1,700
(KCAL/GM): 3.75
(KCAL/CUP): 350

Senior-Weight Management

Nutrient	US
Crude Protein (min)	18.0%
Crude Fat (min)	8%
Crude Fiber (max)	4%
Ash (max)	6.5%

Metabolizable (KCAL/Lb): 1,600
(KCAL/GM): 3.52
(KCAL/CUP): 320

Mounds Other Great Formulas

Dog Power

Lamb Meal & Rice

Formulated for All Life Stages

Mounds Cat Food

Purrfect Cat

Formulated for All Life Stages

Purrfectly Natural

Formulated for All Life Stages

Horse Power

Horse Power 12

Formulated for senior and recreational ridden horses (1 or 2 times a week)

Horse Power 14

Formulated for foals, nursing mares, working or active horses (ridden 2+ times a week)