

## PurrFect Cat Perks

### Manufacturer Direct Pricing

Mounds PurrFect Cat is shipped to us straight from our manufacturer. That's how we can offer our high quality food at such a low price. You don't pay for fancy packaging or a "middle-man." You get a great cat food at a fair price.

### Frequent Buyer Program

When you buy 10 bags of our food, you'll get the 11th one free! We use a hassle-free card stamp system, so you don't need to worry about giving up your private information. There is no time limit for redemption or expiration date. You won't have to rush in and buy more than you need.

### Success Story

If your cat does well on our food, let us know! If we use your story in our monthly newsletter you'll receive a free gift card as well as have your cat's picture featured in our newsletter and on our web site. Visit [www.moundspet.com](http://www.moundspet.com) or ask a sales associate for more details.

### 100% Satisfaction Guarantee

Mounds PurrFect Cat comes with a complete 100% satisfaction guarantee. If your cat isn't happy, we aren't happy. Your pet's health is most important to us, whether you feed PurrFect Cat or not.

### Actual Kibble





## Purrfect Cat is available exclusively at all Mounds Pet Food Warehouse Locations

Madison East 2110 S. Stoughton Rd (608) 221-0210	Middleton 8311 University Ave (608) 831-3000
Fitchburg 5350 King James Way (608) 271-1800	Janesville 1725 Lodge Dr (608) 758-9998
Sun Prairie 2422 Montana Ave (608) 825-9800	

[www.moundspet.com](http://www.moundspet.com)

# Also Try

Available In Three Lifestage Formulas

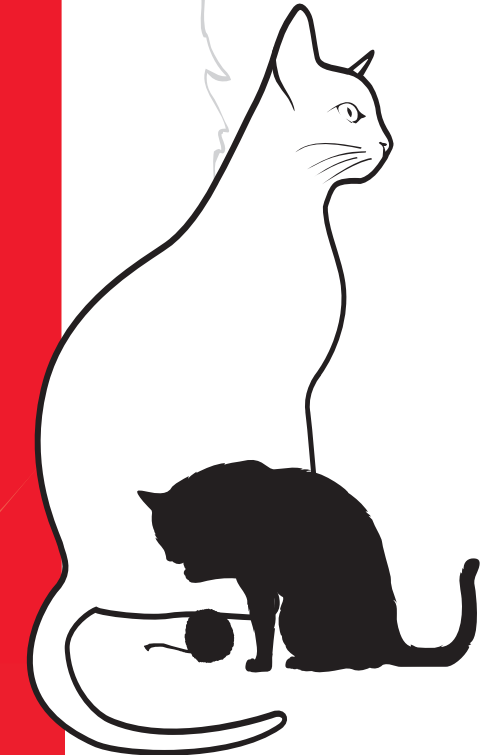


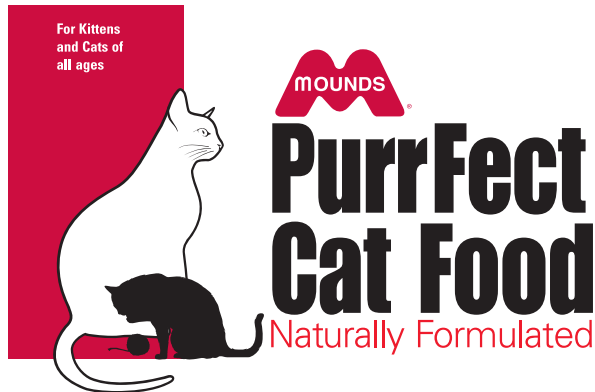
**Dog Power**  
Naturally Formulated



# PurrFect Cat Food

Naturally Formulated





## Mounds Premium Nutrition

Mounds Purrfect Cat is a private label premium cat food formulated by professional food nutritionists. Mounds Purrfect Cat is a complete and balanced food for all stages of a cat's life as established by the Association of American Feed Control Officials (AAFCO) Cat Food Nutrient Profiles for all life stages.

Chicken By-Product Meal	Our Chicken By-Product Meal contains dehydrated chicken meat as well as protein rich organs. This provides high protein levels to support a cats higher energy needs.
Multiple Grain Sources	Multiple grain sources minimize the risk of allergic reaction. High concentrations of single grains in other foods can lead to the development of allergies.
Herring Meal	Herring Meal is an excellent source of Omega 3 fatty acids which helps improve skin and coat.
Beet Pulp	Mounds Purrfect Cat contains beet pulp, an insoluble fiber source that helps to keep the digestive system running smoothly.

### Switching Your Cat To Purrfect Cat

For easiest adjustment, mix increasing amounts of Mounds Purrfect Cat food with decreasing amounts of your cat's current food over a 5 day period, until you are only feeding the Mounds Purrfect Cat. Adjust as needed for your cats age and activity level.

### Reproduction & Kittens

Mounds Purrfect Cat Food contains the nutrients essential for females in gestation and lactation. Food consumption will increase during this key growth period. Mounds Purrfect Cat is appropriate for growing kittens. Offer Mounds Purrfect Cat Food moistened as soon as kittens begin to nibble at solid food. Feed kittens all the Mounds Purrfect Cat Food they will consume. After 6 months, feed at intervals throughout the day, increasing the amount fed and decreasing to one morning and one evening feeding.

## Purrfect Cat

Formulated for All Life Stages

### Ingredients:

Chicken By-Product Meal, Ground Yellow Corn, Wheat Flour, Chicken Fat (Preserved with Mixed Tocopherols and Citric Acid), Beet Pulp, Oat Groats, Cane Molasses, Chicken Liver, Corn Gluten Meal, Meat Meal, Herring Meal, Corn Distillers Dried Solubles, Wheat Germ Meal, Dried Whey, Brewers Dried Yeast, Salt, Potassium Chloride, DL-Methionine, Taurine, Vitamin A, D3, E, B12 Supplements, Choline Chloride, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Folic Acid, Menadione Sodium Bisulfite (Source of Vitamin K Activity), Biotin, Zinc Oxide, Iron Carbonate, Manganous Oxide, Copper Oxide, Cobalt Carbonate, Calcium Iodate, Sorbic Acid, Sodium Selenite.

### Feeding Guidelines

Weight	Amount to Feed
6 lbs	1/2 cup
8 lbs	3/4 cup
10 lbs	1 cup
12 lbs	1 1/4 cup
14 lbs	1 1/3 cup

Based on standard 8 fluid ounce measuring cup.

These guideline amounts are a starting point for weight maintenance of moderately active adult cats. Vary the amount fed to suit the age, activity level and temperament of your cat. Feed to maintain ideal body condition. Do not let your cat become overweight. These guideline amounts are for the total fed each day. Divide the amount fed by the number of feedings to get the amount per feeding.

### Guaranteed Analysis

Nutrient	US
Crude Protein (Min.)	30.0%
Crude Fat (Min.)	14%
Crude Fiber (Max.)	4%
Moisture (Max.)	1%
Ash (Max.)	6.5%
Magnesium (Max.)	0.08%

Metabolizable (KCAL/LB):	1,782
(KCAL/GM):	3.928
(KCAL/CUP):	380
Food Density (OZ/CUP):	3.4



**Mounds also carries a great selection of Cat Toys, Treats & Accessories!**  
**Check out Mounds at [www.moundspet.com](http://www.moundspet.com)**

## Mounds Other Great Formulas Include:

### Purrfectly Natural

Formulated for cats and kittens

Ingredients:

Duck, Chicken Meal, Pearled Barley, Rice, Salmon Meal, Tomato Pomace, Chicken Fat (preserved with Mixed Tocopherols and Citric Acid), Chicken, Whole Egg, Chicken Liver, Potato, Salmon Oil (preserved with Mixed Tocopherols), Oat Fiber, Cheese, Flaxseed, Brewers Dried Yeast, DL-Methionine, Alfalfa Meal, Lecithin, Chicken Cartilage, Potassium Chloride, Salt, Chicory Root Extract, Yucca Schidigera Extract, Taurine, Lactobacillus Acidophilus, Bifidobacterium Longum, Lactobacillus Plantarum, Enterococcus Faecium, Vitamin A, D3, E, B12 Supplements, Choline Chloride, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Folic Acid, Biotin, Zinc Sulfate, Iron Carbonate, Manganous Oxide, Copper Oxide, Cobalt Carbonate, Calcium Iodate, Sorbic Acid, Iron Proteinate, Zinc Proteinate, Copper Proteinate, Manganese Proteinate, Sodium Selenite.

## Dog Power

### Growth-Extra

Formulated for puppies up to one year, pregnant and nursing females, and working dogs

### Maintenance

For adult dogs one to six years old

### Senior-Weight Management

For less active dogs and dogs over six years old

### Lamb Meal & Rice

Formulated for all life stages

## Horse Power

### Horse Power 12

Formulated for senior and recreational ridden horses (1 or 2 times a week)

### Horse Power 14

Formulated for foals, nursing mares, working or active horses (ridden 2+ times a week)