

Here's what's goin' on at all these 

EVERY DAY AT:		All Mounds Stores - Humane Society Satellite Adoption Centers. See cats and/or small animals daily in their living quarters at these Mounds locations. Volunteers needed! Call the Dane County Humane Society at 838-0413, or the Rock County, Humane Society at 608-752-5622.
SATURDAYS	Noon-4:00pm	Country Animal Haven - Adoption Opportunity, Main Shelter 1755 Williams Dr. Stoughton, call 608-877-9630 for more information or visit http://countryanimalhaven.org to find out more.
SATURDAYS	Noon-4pm	Angel's Wish Center - Angel's Wish Center - Adoption Opportunity, 161 Horizon Dr. #106, Verona. For more information on Angel's Wish Center call 608-848-4174, email info@angelswish.org or visit their website at www.angelswish.org . Pet Resource and Adoption Center Hours: Sunday 1pm - 4 pm, Wednesdays 4 pm - 8 pm, Saturdays 10 am - 4 pm
SUNDAYS	1pm- 4pm	Angel's Wish Pet Adoption and Resource Center - Pet Microchipping Clinic, \$35/pet, including registration (These will be the first Sunday of every month.) Call 848-4174 for more information.
FRI-SUN	5/5-7	Dairyland Classic All Breed Dog Shows and Annual Obedience Trial - at the Alliant Energy Center. More than 2200 dogs, representing over 135 breeds shown each day. The public is encouraged to attend all activities and information on how to keep your dog healthy, training information and a wide variety of hard-to-find dog-related items will also be available from more than 30 vendors.
SATURDAY-SUNDAY	5/6-7	Rock County Humane Society - Rock County Humane Society will be having their second annual Pet Adoptathon on May 6th & 7th. RCHS is planning to have training classes and pet ownership classes. Volunteers will be on hand to show you our adoptable animals. We hope this event will encourage people to open their hearts and homes to the homeless animals of Rock County.
SATURDAY	5/6	Mounds Fitchburg - Regular rescue booth from Greyhound Pets of America. Meet adoptable greyhounds, fill out an adoption application, and learn about volunteering or fostering a retired racing greyhound. For more information call 223-9227 or visit www.gpawisconsin.org
SATURDAY	5/13	Mounds East - Regular rescue booth from Greyhound Pets of America. See Fitchburg event above.
SATURDAY	5/13	Mounds Janesville - The Shorewood Cocker Spaniel Rescue will stop by with adoptable dogs and information about their breed rescue organization.
SATURDAY	5/20	Bark and Wine - See inside.
SUNDAY	6/4	Warner Park - Dane County Humane Society Day at the Ballpark! The Madison Mallards will take on the Mankato Moondogs at 3:05 p.m. Plan on joining us (you can even bring your dog on a leash) for the fun. The cost per ticket is \$6, which includes a \$3 donation to DCHS by the Madison Mallards. There will also be many fun between inning events you won't want to miss, such as "Doggie Olympics." Purchase tickets online at giveshelter.org or call 838-0413 Ext. 176 for more information.
SUNDAY	6/11/06	Willow Island at the Alliant Energy Center-Mounds Dog Fest 2006 "Hawaii Fi-Do - A Dog's Day In Paradise"- See Cover

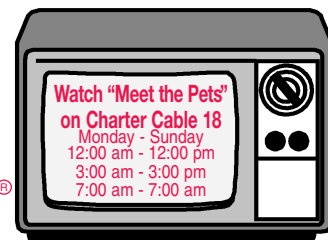


MOUNDS
PET FOOD WAREHOUSE
SUN PRAIRIE

Opening Summer 2006 on Hwy 19 & C

MADISON EAST
2110 S. Stoughton Rd.
221-0210
MIDDLETON
Hwy. 14 West
831-3000

M-F 8 am - 8 pm
Sat 8 am - 6 pm
Sun 10 am - 5 pm
M-F 8 am - 8 pm
Sat 8 am - 6 pm
Sun 10 am - 5 pm



FITCHBURG (off of Verona Rd.)
5350 King James Way
271-1800
JANESVILLE (behind Ground Round)
1725 Lodge Dr.
758-9998

M-F 9 am - 8 pm
Sat 8 am - 6 pm
Sun 10 am - 5 pm
M-F 9 am - 8 pm
Sat 9 am - 6 pm
Sun 10 am - 5 pm

COMING SUMMER 2006, SUN PRAIRIE
www.moundspet.com

Dog Fest 2006

HAWAII FI-DO



A Dog's Day in Paradise!

Rain or shine Sunday, June 11th from 10 am - 3 pm
on Willow Island at the Alliant Energy Center!

- Crazy Pet Contests
- Breed Rescue Representatives
- Paws-On Activities
- Demonstrations
- Adoptable Pet Parade
- Treats for Pets AND People

Admission - \$1 at the Door
All Proceeds go to programs that benefit animals throughout Wisconsin





Ask the Vet!

Q: I have a black cat that is about 5 years old. I've noticed recently that she has an increased number of white hairs popping up all over her body. Is this normal? Do cats go "grey" like people do? Is this a sign of some disease? Should I be worried about her?

Doren

A: Very likely these are just "grey" hairs similar to what people start seeing as they age. Just like people, the exact age they start appearing can be varied. Some seem to gray very early in their lives and others much later. Besides getting gray, some animals also have thinning hair coats, but rarely go bald unless there is a medical condition. Those that have alopecia or bald areas may have an excess amount of hormones due to a tumor somewhere in the body.

Another cause for white hairs appearing on a cat or dogs body is because of an injury. Some animals show their scars well - like my greyhound. In other animals the fur regrows over a sore and may come back a different color, often a lighter shade or white. This is nothing to worry about. Are you sure that it isn't just white paint?

While we are on the subject of age, I want to remind everyone that cats and dogs do age much faster than us. A five year-old cat is equivalent to 48 in human years. That same age in a small breed dog

is 36 and in a giant breed is 42! As you can see, we no longer just use that easy equation of 1 year equals 7 human years. We are better at understanding that some species age really fast and then slow down, as is the case with cats. The American Veterinary Association has started a campaign to encourage twice yearly examinations on pets. The hope is that we will be able to detect disease or problems sooner and formulate a plan to correct them. As a result we will be able to see our companions living longer and healthier lives. It is not uncommon for me to see cats that are now living to be into their late teens and early 20's. Even if you don't embrace twice yearly exams, I would encourage most owners to at least consider yearly geriatric blood work after their pets reach the age of seven or eight. There are things we can do for disease conditions that we might find with blood work. Recently my parents' cat was found to have some increases in his liver values. He has started supplements, and we will plan on rechecking those values in about 6 months. He looks totally fine on the outside, so this was not something that we hadn't expected, but are glad we found.

Good Luck and I hope all goes well for your cat.

Carla D. Christman, DVM
Healthy Pet Vet Clinic
1440 E. Washington Avenue
Madison, WI 53703
608-294-9494

If you have a question for the vet, email it to: askthetvet@moundspet.com. If we use your question, you'll receive a \$20 Mounds gift certificate!

Ask The Trainer



"I'm due to deliver my first child in a few months and I've got both a 3 year old beagle and a 5 year old sheepdog. Is there anything special I need to do to make sure things go smoothly when I bring my baby home?"
-Janice"

Sometimes bringing home a baby can be difficult - not just for the new parents, but also for the other members of the household. Schedules are changed around, everyone is tired, there are new noises and smells... And, for a dog, their house is their whole world, so in a sense, their whole world gets changed! Many times people decide that they cannot keep their dog because they have added a child to their family. But, if you take a few extra steps to ensure things run smoothly, you will find that in most cases everybody can not only live happily together, but have fun with each other!

Before Baby:

1. Teach your dog a "Leave It" command. Right now all of the toys on the floor are his, but when baby comes, there will be toys that he is not supposed to play with. Before your baby is crawling around on the floor, put some baby toys, bottles, blankets on the floor and leave them there. Teach your dog that not everything on the floor is for him. Be sure to redirect him to his toys and praise him when he chooses the right toys to play with.
2. It might sound silly, but hold a baby doll and talk "baby talk" to it. Your dog will wonder what you are doing, and may even be interested in what you are holding and talking to. Be sure to talk calmly and quietly to your dog, praising him if he just sits next to you.
3. Walk your dogs along side the baby stroller. It will be much easier to TEACH them how to do that before the baby is actually IN the stroller!

After Baby's born:

1. Have someone come home after the baby is born and let your dogs smell an article from the child. A baby bonnet or undershirt is best because those

are items that are close to the baby's skin and will smell most like it. When they introduce the article of clothing, have them talk very calmly and quietly. This way your dogs will already know the baby's smell before you come home with the real thing!

2. When you first come home from the hospital your dogs will be very excited to see you! Have someone else watch the new baby for a few minutes so you can spend some time with your dogs. You will have been gone for a few days; you will look different and probably even smell different to them. It is much easier if you walk in the door without the baby, when the initial excitement of you coming home has worn off, then bring in the baby. If you can have someone exercise your dogs, or take them to dog daycare the day that baby comes home, they will be much more relaxed and the process should be nice and smooth.
3. Exercise! Remember to give your dogs enough exercise! A tired dog is a good dog and exercise will do you good also! Getting out of the house and getting fresh air will benefit everybody.
4. When my children were babies I had LOTS of dog treats and chew toys in the house! Every time I would sit down with my baby (and that is a lot!) my dogs would get a rawhide, bone, new toy, stuffed Kong, etc. (You can pre-stuff the Kong's and keep them in the freezer so they are all ready for you when you need them!). My dogs didn't get jealous of the baby, it was the opposite! They couldn't wait for me to sit down with the baby because they knew that meant a yummy treat for them!
5. The dogs will have a natural curiosity to smell the new baby. Don't yell at them, but let them gently sniff the baby for a few second and then calmly tell them that's enough. Remember to redirect them to a toy or bone - Don't just tell them what is wrong, but also let them know what is right.

Following these extra steps on bringing home a new baby should help things run smoothly for everybody in the household! If you feel that your dog has specific issues or problem behaviors, please contact the Dog Den for a private session.

Giene Wicker, Owner
The Dog Den, LLC
Phone: 608-278-PLAY (7529)
Email: giene@thedogden.com
Web Site: www.thedogden.com



Mel McKenzie

WARM & FUZZY SALUTE

Volunteer: Mel McKenzie
Organization: Shelter from the Storm
Responsibilities: A lot of our readers may feel like they already know this month's volunteer.

Maybe that's because they listen to her do her radio show every day from 9 a.m to 1 p.m on Madison country music station Q-106 (WWQM 106.3fm). Mel loves country music, and she also loves animals, that's why she devotes a lot of her free time to volunteering with Shelter from the Storm. Shelter from the Storm is a rescue organization with a long history of serving pets in need.

Most recently Shelter from the Storm was actively involved in rescuing pets left homeless by last summer's Hurricane Katrina. Shelter from the Storm seeks out and rescues pets from local and not so local shelters, pets whose lives are about to be cut short.

Shelter from the Storm volunteers like Mel, dedicate themselves to fostering and actively seeking permanent homes for these pets. Currently Mel and her daughter are looking after two victims of Katrina, six month old brother and sister pups. In addition, Mel has happily announced her own personal adoption of Bella, a rescue from Katrina!

Besides caring for these animals, Mel and her daughter take them to various Shelter from the Storm adoption events around the city.

Keep an eye on the "What's Going On" section on the back of future Mound's newsletters for the date of monthly Shelter from the Storm adoption events coming to our Fitchburg location.

Why does She Do It? "My daughter and I have always been "pet people" and this really seemed like a great organization to be involved with!"

How to Get Involved" Mel says that volunteers, permanent homes and donations are desperately needed. For more information please visit their website at www.shelterfromthestorm.petfinder.org

Send your nominations to:

Warm Fuzzy
Mounds Pet Food Warehouse
8311 University Avenue
Middleton, WI 53562
E-mail: mounds@moundspet.com
Fax: (608) 827-2433

Selected Nominees receive:

- \$100 Mounds gift certificate for their organization
- Profile and Picture in Mounds Newsletter and Website (www.moundspet.com)
- Profile featured on 105.5 MMM

Mounds Employee of the Month



Heidi Carden

Mounds is proud to name Heidi Carden as our May Employee of the Month!

Heidi is the newest lead sales associate at our Mounds Middleton store. She is very knowledgeable in dog training and agility sports with dogs and is also up to par on her horsemanship skills. She is very dedicated and cares about all aspects of the store.

Heidi has eagerly accepted all of the responsibility we can throw at her. She has recently re-worked several sections of the store to make them more "user-friendly" with great success. She has a very meticulous creative eye and her displays show it. She goes way above and beyond the call of duty each and every day that she is with us. Always focused and on task, she even tackles the jobs that most of us overlook. She's not afraid of any amount of work and she completes any task with a great sense of pride. Heidi teaches us that everyone can succeed with the right attitude.

Congratulations to Heidi! Keep up the good work!



DOGPOWER SUCCESS STORY



Shelby



Lacoda



Osho

We'd be hard pressed to find a more enthusiastic spokesperson for the benefits of feeding Mounds Dog Power than Shannon Homburg .

"I love it and my 3 dogs love it!" Says Shannon. Shannon's nine year old Husky/Wolf Lacoda, 4 year old, Lab/Shepherd Oshi and three year old Rottwieler ,Shelby all eat Dog Power. Lacoda, enjoys her Senior Formula, while Oshi and Shelby are fed Dog Power Maintenance. "They all are very large and very active dogs!" adds Shannon "...it's not unusual for me to go through sixty to eighty pounds of Dog Power a month.

I really appreciate the reasonable price, plus with my Frequent Buyer card, I get a free bag of with every ten I buy! The savings really add up!" Shannon adds that her "girls" are all in great shape, with healthy bones, joints, skin and coats! "And they all look forward to getting their free pigs ears when "mom" comes back from buying their Dog Power!" Shannon...we couldn't have said it better ourselves, thank you for your very enthusiastic Mounds Dog Power Success Story!

PLEASE HELP yourself to another mini-quiche.

Who says giving has to hurt? Join us for *Bark & Wine 2006*: an evening of wine from Eno Vino, Capital Brewery beer, hors d'oeuvres, and live music from the Swinging 7. Find treasures in the silent auction or get lucky with our raffle! Raffle tickets are available prior to the event at all Mounds locations, DCHS, and on the website. You need not be present at the event to win!

FINE WINE, FOOD, AND FURRY FRIENDS!

MAY 20, 2006 from 6:00 PM - 10:00 PM
at Dane County Humane Society



For tickets (\$45) and information regarding our raffle and silent auction, visit our website or call (608) 838-0413 ext. 176.

www.giveshelter.org