

Here's what's goin' on at



<b>EVERY DAY AT:</b>		<b>All Mounds Stores</b> - Humane Society Satellite Adoption Centers. See cats and/or small animals daily in their living quarters at these Mounds locations. Volunteers needed! Call the Dane County Humane Society at 838-0413, or the Rock County, Humane Society at 608-752-5622.
<b>SATURDAYS</b>	Noon-4:00pm	<b>Country Animal Haven</b> -Adoption Opportunity, Main Shelter 1755 Williams Dr. Stoughton, call 608-877-9630 for more information or visit <a href="http://countryanimalhaven.org">http://countryanimalhaven.org</a> to find out more.
<b>SATURDAYS</b>	Noon-4pm	<b>Angel's Wish Center</b> - Angel's Wish Center - Adoption Opportunity, 163 Paoli Street, Verona. For more information on adoption events at the Angel's Wish Center, please call 608-848-4174 or E-mail: <a href="mailto:info@angelswish.org">info@angelswish.org</a> .
<b>SUNDAYS</b>	1pm- 4pm	<b>Angel's Wish Pet Adoption and Resource Center</b> - Pet Microchipping Clinic, \$35/pet, including registration (These will be the first Sunday of every month.) Call 848-4174 for more information.
<b>SATURDAY</b>	12/3/05 10am- 2pm	<b>Ferret Mardi Gras IV, 2006</b> - The Ferret Nook is in the planning stages for the next Mardi Gras. If you are interested in helping with the plans, please give us a call at 608-423-3315.
<b>SATURDAY</b>	12/3/05 11am-4pm	<b>Mounds Fitchburg</b> - Regular rescue booths from Greyhound Pets of America. Meet adoptable greyhounds, fill out an adoption application, and learn about volunteering or fostering a retired racing greyhound. For more information call 223-9227 or visit <a href="http://www.gpawisconsin.org">www.gpawisconsin.org</a>
<b>SATURDAY</b>	12/3/05 9:30am	<b>Madison Area Holiday Bazaar</b> - 5805 Anchorage Ave, Madison. Lots of rabbit-themed gifts for your long-eared and human families! Featured items include: new t-shirts, rabbit jewelry, seagrass toys, calendars, bookmarks and Cottontail Cottages. Call 608-232-7044 for directions.
<b>SATURDAY</b>	12/3/05 11am-4pm	<b>Janesville Athletic Club</b> - Jingle Bell Walk/Run for arthritis features 5k Run/Walk and 5k Pet Walk. Run or Walk with or without your dog. Registration forms available at mounds in Janesville. For more information call 608-221-9800.
<b>SATURDAY</b>	12/3/05 Noon-2pm	<b>Mounds Janesville</b> - Rock County Humane Society. Meet adoptable animals from the RCHS, learn how to get involved at the shelter or just have your pet questions answered. Call 608-752-5622 for more information.
<b>SATURDAY</b>	12/3/05 10am-2pm	<b>Mounds East</b> - Humane Holiday Wish List Party with WOLX Oldies 94.9 broadcasting live. Super Prize Machine. Treats for people and pets.
<b>SATURDAY</b>	12/10/05 8:30am	<b>Vilas Park</b> - Madison-20th Annual Jingle Bell Walk/Run for Arthritis. Run or Walk with or without your dog. For more information call 608-221-9800
<b>SATURDAY</b>	12/10/05 11am- 2pm	<b>Mounds Janesville</b> - Humane Holiday Wish List Party with Austin Ryggs and WJVLWCLO broadcasting live.
<b>SATURDAY</b>	12/10/05 10am- 2pm	<b>Mounds Fitchburg</b> - Humane Holiday Wish List Party with WMMM Triple M 105.5 broadcasting live. Super Prize Machine. Treats for people and pets.
<b>SATURDAY</b>	12/10/05 10am- 2pm	<b>Mounds East</b> - Regular rescue booths from Greyhound Pets of America. Meet adoptable greyhounds, fill out an adoption application, and learn about volunteering or fostering a retired racing greyhound. For more information call 223-9227 or visit <a href="http://www.gpawisconsin.org">www.gpawisconsin.org</a>
<b>SATURDAY</b>	12/17/05 11am-1pm	<b>Mounds Middleton</b> - Humane Holiday Wish List Party with WMGN Magic 98 broadcasting live. Treats for people and pets.
<b>SATURDAY</b>	12/17/05 12pm-4pm	<b>Fine Feathered Friends Sanctuary</b> - Holiday Open House, 2410 Daniels St., Madison, WI 53718

# HUMANE HOLIDAY WISH LIST

Drop Off Your Donation at any Mounds Location ... We'll Deliver by the Holidays!

- \* Squeeze Cheese (cheese in a can)
- \* Wilderness Real Meat Dog Treats
- \* Kodiak Easy Share 3 or 4 mega-pixel digital camera (4 mega-pixel would be ideal)
- \* Bird seed—finch, parakeet and cockatiel
- \* Medium and Large Squirrel Dudes
- \* Medium and Large Gentle Leader Easy Walk harnesses
- \* Canned dog and cat food
- \* Dog & cat toys

- \* Peanut butter
- \* Dry cat food brands—Science Diet, Purina Cat Chow
- \* Dry kitten food any brands especially Science Diet, Iams, etc.
- \* Small animal items—guinea pig pellets, rat/mouse food, gerbil/hamster food, wood chews, rat blocks, etc.
- \* Large Bustercubes
- \* Staples Gift Certificates
- \* Printer Paper
- \* Cheerios
- \* Post-it-notes
- \* Staples
- \* Legal Pad
- \* White-out
- \* Tape



**MADISON EAST**  
2110 S. Stoughton Rd.  
221-0210  
**MIDDLETON**  
Hwy. 14 West  
831-3000

M-F 8 am - 8 pm  
Sat 8 am - 6 pm  
Sun 10 am - 5 pm  
M-F 8 am - 8 pm  
Sat 8 am - 6 pm  
Sun 10 am - 5 pm



**FITCHBURG** (off of Verona Rd.)  
5350 King James Way  
271-1800  
**JANESVILLE** (behind Ground Round)  
1725 Lodge Dr.  
758-9998  
[www.moundspet.com](http://www.moundspet.com)

M-F 9 am - 8 pm  
Sat 8 am - 6 pm  
Sun 10 am - 5 pm  
M-F 9 am - 8 pm  
Sat 9 am - 6 pm  
Sun 10 am - 5 pm



DECEMBER 2005

# HUMANE HOLIDAY WISH LIST

December 1<sup>st</sup>-24<sup>th</sup>

Help The Humane Society Brighten The Holidays For Yet-To-Be Adopted Pets!

**FREE**  
bag of biscuits\* with every  
16 lb. bag or larger of  
dog food purchased.  
December 10<sup>th</sup>-24<sup>th</sup>  
(Selection may vary by type)

Drop Off  
Donations at  
Any Mounds  
Location



**FREE**  
package of  
Nutro cat treats  
with every 6 lb. or larger bag  
of cat food purchased.  
December 10<sup>th</sup>-24<sup>th</sup>

\* Iams, Nutro, Science Diet, Pro Plan



## Ask the Vet!

**Q. "I've heard about guinea pigs and other small animals contracting mites from their bedding. Is this common? What should I do to prevent this? How would I know if my guinea pig has mites and what is the treatment?"**

A. Guinea pigs with mites seem to be a common problem that we see. The good news is that we usually can take care of the problem. The bad news is that it can take a long time and may mean making a lot of changes in guinea pig care.

First let's answer the question of where they come from. Some sources of bedding may be to blame, but likely the guinea pig first acquired the mites when they were in the pet store, or even before that. Most of the recommended beddings for guinea pigs should not be a source of mites. Good bedding choices included recycled newspaper products like Carefresh or Cell-sorb, a corn-cob bedding, or if you prefer a wood product - aspen bedding. Cedar should never be used for any rodent or rabbit as a bedding source. Pine is very iffy and I would not recommend using it or the chlorophyll bedding that is out there. It is also important to do cleaning of the cage and accessories. Bleach is an excellent cleaning agent and usually a 1:10 dilution is all that you need to get a good disinfecting wash. Remember to let it dry well before using fresh bedding and putting the pig back into the cage. Some of the cage accessories like a wooden hutch may need to be replaced if you can't get it clean enough. Remember to disinfect the bowls, bottles and toys too.

Why would a guinea pig (or other rodent) that has had mites all along just start showing them after months or years? Well, it may be that the animal was able to keep them under control when they were healthy, but now they are having medical issues or deficiencies. A lot

of the guinea pigs I see actually have horrible diets and as a result have their immune systems compromised. An adequate diet should consist mostly of good grass hay - like timothy hay, a small amount, 1/8 to 1/4 cup (or less) per guinea pig per day of good pellets (Oxbow is the best out there now), and a variety of veggies that are a good source of Vitamin C. Vitamin C supplementation in the water is a waste of time and money and may even make an animal drink less water than they need. I see a lot of guinea pigs and rabbit where the hay is treated as a treat, but it should be the bulk of these animals diets - 75% or more of what they eat per day should be hay. Alfalfa is too high in calcium and calories and should not be used for feeding adult animals. If diet is not a problem, then doing some blood work or other diagnostic tests may be needed to evaluate for medical problems.

If a guinea pig comes in that is itchy, and some are so itchy they actually look like they are having a seizure, then the first thing I'll want to check is a skin scraping to see if mites are present. Even with a negative skin scraping, mites may still be a top differential since they may not always be found with this test. Other problems that may cause a guinea pig's skin to go bad include other parasites like fleas and lice, ringworm which is a fungal infection, bacterial infections (sometimes secondary to other problems), fighting among cagemates, and a Vitamin C deficiency. Guinea pigs are the only other animal that I know of besides humans that need dietary Vitamin C and will develop Scurvy if it is missing. If mites are present, I usually start treatment with an injectable, topical or oral medication to kill the mites, plus an antibiotic that is well tolerated by guinea pigs if I suspect there is a secondary skin infection. The other important factor is to encourage some changes in the care if they are not up to par. With time, the majority of guinea pigs will heal up, grow fur, and feel good again. Some may need multiple treatments and a lot of TLC to get to that point. So don't give up and talk to your vet if that is what is happening.

**Carla D. Christman, DVM**  
*Healthy Pet Vet Clinic*  
1440 East Washington Ave.  
Madison, WI 53703  
(608) 294-9494

If you have a question for the vet, email it to [askthetvet@moundspet.com](mailto:askthetvet@moundspet.com). If we use your question you'll receive a \$20 Mounds gift certificate!

## Ask The Trainer

"I have a beautiful female beagle who is especially naughty. She is full of energy and doesn't like to calm down. When we put her in her crate for the night she chews and chews at her bed until it's destroyed. We've been through several beds so far and we're wondering if there is anything we can do to get her to calm down and stop chewing!"

-Amy

Hi Amy,

As the owner of a high energy dog I can certainly relate to your question!

You may have heard the expression 'a tired dog is a good dog' and I can't stress enough how true this is. This applies to dogs of all natural energy levels but can be most important for owners of dogs who seem like they are part Energizer Bunny.

Here is a list of some things you can do to wear your dog out - even when time is short or the weather is poor:

--Walk her more. Either increase the duration of your walks, add a little jogging in to your walks, or take shorter, more frequent walks. With a Beagle, be sure that you are not letting her stop every few feet for sniffing breaks - be sure your walks include more walking than stopping.

--Play fetch in a safe off-leash area. This is a great way to get your dog running and burn some of that energy off. You can do this inside or outside.

--Don't forget about mental stimulation. Using your mind can be just as tiring as using your legs. Provide your dog with more ways to exercise herself through thinking exercises like Hide and Seek or Hide the Treat.

--Train your dog. Take a class to learn how to work on beginning skills (Settle would be a great one to learn for her) and then continue to work on these skills at home. Just a few minutes here and there throughout the day will help her to learn a little self control and provide mental stimulation for her. Training her new tricks is also great.

--Feed your dog through treat balls or buster cubes. When time is short, or in cold weather and rainy days, I would get out that treat ball or buster cube and pour my dog's meal completely in to the ball. The ball must be pushed around in order for the food to come out. This is a great way to get your dog moving around without you needing to do a lot of work with her.

I also suggest not putting any bedding in her crate at night as a safety measure. She could swallow part of the stuffing and become very ill or even need surgery to remove it. Instead, try placing a Kong toy stuffed with great treats in her crate. This will help to provide her with a safe and rewarding outlet for her energy. Visit [http://www.kongcompany.com/worlds\\_best.html](http://www.kongcompany.com/worlds_best.html) for a list of Kong Stuffing Recipes. Over time you could attempt to reintroduce bedding in her crate - but only when you are home so you can remove it right away if she begins to chew it. You could also spray her bedding with bitter apple or bitter lime to see if that prevents her from chewing it.

Glad we could give you some tips to burn off your dog's excess energy, please contact us for more help and direction!

**Beth M. Rauch MS CPDT**  
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If you have a question for the trainer, email it to: [askthetrainer@moundspet.com](mailto:askthetrainer@moundspet.com). If we use your question you'll receive a \$20 Mounds gift certificate and 10% off your first class!

## MOUNDS DogPOWER SUCCESS STORY



Over the years we have featured many stories about Mounds Dog Power, Horse Power and PurrFect Cat in this space.

In this month's story we get two great stories in one!

Read on.

Jamie Suchomel and Cindy Nordness have been feeding their 4 year old Basset Hound, Sadie, Mounds Dog

Power for about two years now.

"We were feeding a national brand, and honestly felt that Sadie was putting on too much weight, we picked up a sample bag of Mounds Dog Power Maintenance," says Jamie "Sadie loved it..and her weight has been stable ever since...the affordable price and the convenience of shopping at Mounds was an added bonus!" Jamie adds that Sadie is in excellent health with a shiny coat and a nice "wet nose!"

Also helping in maintaining Sadie's svelte new look..."Our new Chocolate Lab puppy, Tehya gives Sadie all the exercise she can handle!" Laughs Jamie.

Now for the second part of our Success Story.

Turns out Cindy also owns a horse named Razzle along with a donkey named Obie and they both love to eat Mounds Horse Power!

Cindy says, "Razzle is an elderly horse and she was losing weight on the brand of food I was giving her. I switched to Horse Power and noticed an immediate improvement...Razzle loves it and she is now at full weight and has been ever since we made the switch to Horse Power!"

Mounds Dog Power and Mounds Horse (and Donkey) Power, two great success story in one!

Thanks Jamie and Cindy!!



If you have a Dog Power, Horse Power or Purr Fect Cat success story, please let us know. If we use it in future newsletters, you will receive a \$20 Mounds gift certificate!

## MOUNDS Employee of the Month



**Stephanie**

Mounds is very pleased to recognize Part Time Sales Associate Stephanie Wittig as our December Employee of the Month. Stephanie has worked in our Janesville store for a year and a half. In that time she has gained the confidence and knowledge needed to excel at her job.

Her customers really love her attitude and abilities. Customers also appreciate Stephanie's expertise when it comes to

dogs and small animals, especially rats. Recently Stephanie took it upon herself to make a checklist for new small animal owners. This handy, easy to follow list really helps ensure that small pet owners properly care for their new pets.

Stephanie is a self starter who is confident, knowledgeable, helpful and reliable.

In addition to attending High School and working part time at Mounds, Stephanie also fosters for Shar-Pei Savers Rescue! Thanks to Stephanie for all her hard work and congratulations for being our December Employee of the Month!



**Volunteer:** Jeanne Briggs

**Organization:** Fine Feathered Friends

**Responsibilities:** Jeanne Briggs

works closely with the birds at Fine Feathered Friends cleaning up after them and making sure they are properly fed and watered. Jeanne also assists with fund raising efforts and says she is always learning something new about bird care.

"One of my own birds recently had a 'blood feather' situation, and even though I have had one of them for 14 years this never happened to me personally before"

Jeanne also helps with the socialization of the birds which she says is really fun although a challenge at times. "My own parrots are small and so for me to have an Amazon hanging on my arm puts me a little out of my comfort zone!"

**Why Does She Do It?** "I do love the birds, each one has its own story...the happiest of days is when each of our birds connects with a new person or family and gets adopted. It just makes it worth your time and effort"

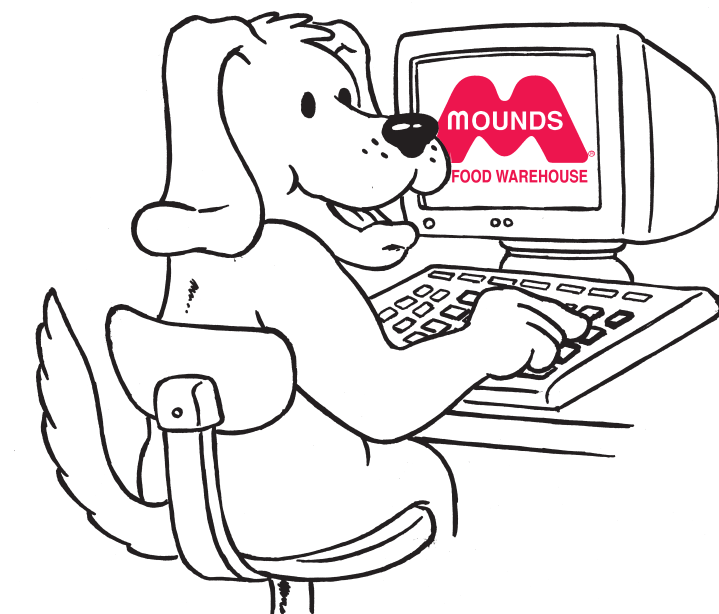
**How to Get Involved?** Jeanne says, "All of our volunteers have differing talents, so it's not difficult to find something one could really enjoy doing"

To volunteer or find out more Visit [www.feathered-friends.com](http://www.feathered-friends.com) or phone 608-222-6420

Send your nominations to:  
**Warm Fuzzy**  
Mounds Pet Food Warehouse  
8311 University Avenue  
Middleton, WI 53562  
E-mail: [mounds@moundspet.com](mailto:mounds@moundspet.com)  
Fax: (608) 827-2433

Selected Nominees receive:  
• \$100 Mounds gift certificate for their organization  
• Profile and Picture in Mounds Newsletter and Website ([www.moundspet.com](http://www.moundspet.com))  
• Profile featured on 105.5 MMM

## Visit Mounds Newly Re-Designed Website!



[www.moundspet.com](http://www.moundspet.com)